

Comprehensive Plan Update Draft Goals & Overall Vision Statement

Comprehensive Plans in Wisconsin are required to address seven substantive areas of community planning; the general purpose of each (as described in the statute) is included, and many of those goals track the 2001 plan very closely. The Plan Commission has also determined that two new areas should be addressed in the 2018 update. The underlined terms are defined on page 2 of the accompanying cover memo to committee members.

Please note any comments and/or questions you have about any of these goals, and provide any other goals you believe should be considered for addition to this list.

Agriculture, Cultural & Natural Resources Addresses policies and programs for the conservation and effective management of natural resources, including groundwater, forests, productive agricultural areas, environmentally sensitive areas, threatened and endangered species, surface water, floodplains, wetlands, wildlife habitat, mineral resources, parks and recreational resources, and historical and cultural resources.

1. Bayfield's unique and fragile natural environment is preserved and protected for future generations.

2. Bayfield preserves and protects its historical and cultural character, buildings and resources.

3. Bayfield supports the continued agricultural use of lands in the surrounding area to maintain and expand the local economy.

4. Bayfield provides quality park facilities and a variety of recreation opportunities and experiences to meet the needs of the community's residents and increasing tourist population.

Comments/Questions: _____

Economic Development Addresses goals and programs to maintain and expand the economic base of the community, including an analysis of the local labor force and its ability to retain and attract future business, plus provisions for promoting the redevelopment of environmentally contaminated sites.

Bayfield supports a resilient and inclusive year round economy with a range of businesses and opportunities that balance its hometown atmosphere with its tourism appeal.

Comments/Questions: _____

Education This new goal emphasizes the need for better communication with the School District and reflects a desire for lifelong learning opportunities in the community that goes beyond the language included in the goal for Intergovernmental Cooperation as well as Utilities & Community Facilities.

Bayfield builds strong relationships with the School District and other area educational institutions in the area, working proactively and cooperatively on current issues and long-term community planning.

Comments/Questions: _____

Health This new goal recognizes the focus on “health in all policies” currently being discussed through a grant the City has received for support in this area. There is also a national trend toward acknowledging the ways in which governmental policies can be used to support and enhance the physical, mental and social well-being of residents.

Bayfield supports the well being of all with policies and programs that promote healthy food, a clean and accessible environment, and opportunities for active living in our community.

Comments/Questions: _____

Housing Addresses the age, structural, value and occupancy characteristics of the community's housing stock and will also identify specific policies and programs that promote the development of housing for residents of the community and provide a range of housing choices that meet the needs of persons of all income levels, age groups and persons with special needs; policies and programs that promote the availability of land for the development or redevelopment of low-income and moderate-income housing; and policies and programs to maintain or rehabilitate existing housing stock.

Bayfield provides housing opportunities for a range of income levels and accessibility to support a diverse year round population that includes families, seniors and employees in local businesses.

Comments/Questions: _____

Intergovernmental Cooperation Invites proposals for joint planning, decision making, and conflict resolution with other jurisdictions, including school districts and neighboring local governments; and analysis of the community's relationship to regional and state government.

Bayfield takes a proactive role in joint planning efforts to develop sustainable approaches to environmental, economic, cultural and social issues important to communities in the Chequamegon Bay area.

Comments/Questions: _____

Land Use Describes the amount, type, and density of existing land use and requires a plan for future development and redevelopment of public and private property, including twenty-year projections for land uses and utility service areas.

1. Bayfield maintains a land use plan that reflects community values and allows for sustainable development compatible with its historical character and the protection of Lake Superior waters.
2. Bayfield encourages sustainable development that enhances the quality of life for residents and visitors in the Chequamegon Bay area year round.
3. Bayfield preserves and protects its shoreline, steep slopes and fragile soils.

Comments/Questions: _____

Transportation Plans for the future development of various modes of transportation within the community and how they will relate to regional and state transportation plans.

1. Bayfield supports a full range of public and private transportation options, motorized and non-motorized, marine and pedestrian in the City and the Chequamegon Bay region.
2. Bayfield utilizes innovative parking strategies consistent with its hometown character to accommodate seasonal demands.

Comments/Questions: _____

Utilities & Community Facilities Plans for the future development of a variety of utilities and community facilities, including sewers, water supply, solid waste disposal, water treatment, recycling, parks, telecommunications, power plants and transmission lines, cemeteries, health care, police and fire services, libraries, and schools.

Bayfield invests in modern, affordable, efficient and reliable public utilities and facilities that support the well being of all residents and a balanced year round economy.

Comments/Questions: _____

Draft Overall Goal or Vision Statement This is not technically required by the statute, but a broad vision statement was included on pages 16-17 of the 2001 Plan. The proposed overall goal is much shorter, but provides an over-arching statement based on principles that are fundamental to the 2018 Update.

Bayfield considers health, equity and sustainability in government decision-making processes, policies and programs to create a vibrant and welcoming community for all residents and visitors.

Comments/Questions: _____

Note: there are two other required elements that will be included in the Comp Plan Update. The Plan Commission, with the help of staff and the consultant, will draft the first; the second will be based on input from the community in general and each of its official city committees and the Council during the spring and summer of 2018.

Issues and Opportunities: Provides background information on the city's local government and a statement of its objectives, policies, goals, and programs.

Implementation: Describes how the other eight elements will be integrated and how progress toward the plan goals will be measured, plus a defined process for updating the plan itself at least once every 10 years.