

# Primary concerns relative to the overall character, social, economic and environmental health of Bayfield include:

- Maintenance of a viable community with enough people to support basic public services
- Living-wage jobs in town or within a reasonable commuting distance
- Preservation of natural beauty of area
- Balanced economy
- Affordable housing
- Maintenance of scale and village atmosphere

## Community goals are tied to core values

**VALUES:** Diversity, Equity, Identity, Stability, Opportunity, Community, Sustainability, History, Balance, Stewardship, Compassion, Personal Enrichment, Happiness, Safety

Two hundred and forty actions were developed to implement these goals and objectives. (found in the complete Comprehensive Plan document). The **OVERALL GOALS** for Bayfield are:

- A compact, human-scale city with a population of 1,000 nestled in a beautiful natural setting
- A city known for its creativity in making Bayfield affordable to long-time residents in the face of rising taxes, an influx of seasonal residents and other impacts of its growing popularity
- An economically strong and well-integrated city, fostering local businesses and business initiatives, regional cooperation and clean industry
- A resilient, diverse, and self-sufficient local economy that meets the needs of residents and builds on the unique characteristics of the community
- A wide range of housing opportunities and well-maintained housing stock



*Dawson Hauser was second of five generations growing flowers and fruit at Hauser Superior View Farm. Dawson's father John introduced some strains of lupine to the area.*

- A leader in historic and cultural preservation
- A place with a widely-held ethic of stewardship that strongly encourages individuals, institutions and corporations to take full responsibility for the economic, environmental and social consequences of their actions, balancing private and individual rights with nature and the public good
- An environmentally-aware community with distinctive open spaces and natural features, protected habitats, parks and areas for outdoor recreation
- Well-known for its participatory approach to planning and community decision-making
- Rich in the arts and recreational opportunities, celebrating the talents and culture of the people of the Chequamegon Bay region
- Expansion of choice and opportunity for all persons, recognizing a special responsibility for the needs of the disadvantaged and elderly
- Safety and security resulting from the interconnectedness of people and effectiveness of public services
- A community that values and supports quality education for all ages
- A community that honors diversity and is free of prejudice