

Bayfield Makes a Plan

The City of Bayfield's planning process was served well by a Task Force, comprised of volunteers representing a cross section of the Bayfield community: government, retail, business, arts, tourism, and other professionals.

The Sigurd Olson Environmental Institute of Northland College facilitated the work of this dedicated group of citizens who convened approximately 40 times during a 14-month period.

"...a thoroughly interesting and well thought-out planning process."

– *William Bodin, Task Force member*

The community was offered opportunities to "weigh in" on the process and provide the Task Force with its ideas and vision plus help with forming goals, objectives and policies. A two-day community visioning workshop (held in the recently renovated Pavilion at the Bayfield waterfront) drew about

120 members of the community. A survey mailed to every household in the community elicited an impressive 50% return rate, and neighborhood sessions were held to gather input on draft goals and objectives.



"I was honored to have been part of this. I am very proud of Bayfield for having foresight in the 60s and 80s to think of planning and to continue on with it now. I love this community and – especially in this trying time – how it stands behind all of it citizens. It's the least I can do to keep this community alive and vital."

– *Heidi Nelson, Task Force member*

All in all, input was achieved from approxi-

mately half of the community. *The Bayfield Comprehensive Plan* is a policy document intended to guide and inspire decision-making relative to community development in the next twenty years. Its many implementations include revising the City's Zoning Ordinance.

The 2001-2002 Comprehensive Planning Task Force, Bayfield, Wisconsin



Top row, l-r: Janet Bewley, William Bodin, Brandon Cunningham, Dan Curran, Planning Assistant Jessica Dexter, Lawrence Ferrill, Robert Hansen, John Hanson, City Clerk Billie Hoopman.

Bottom row, l-r: Mayor Larry MacDonald, Tom McMullin, Chris Meyer, Heidi Nelson, Patricia Oeltjenbruns, Facilitator Jane Silberstein, Alan Waite