

City of Bayfield – Direct Seller’s Permit Application

125 So. First Street, P.O. Box 1170, Bayfield, WI 54815

715-779-5712

www.cityofbayfield.com

Fee: \$100.00 Permits are valid 30 days from date of approval.

Permit #: _____

Applicant Information:

Applicant Name: _____

Applicant Address: _____

Applicant City/State/Zip: _____

Height: _____ Weight: _____, Hair Color: _____ Eye Color: _____, DOB: _____

Phone _____

Business Information:

Name: _____

Address: _____

Phone: _____

Nature of business & description of goods/service offered: _____

Location where business will be conducted: _____

Private Property Owner’s Name: _____

Insurance Company and Policy Number: _____

Vehicle to be used by applicant:

Make: _____ Model: _____ Year: _____

License No. _____ State: _____ Exp. Date: _____

Driver’s License #: _____ State: _____ Exp. Date: _____

Previously Conducted Similar Business:

1. City/ Town: _____ State: _____

2. City/ Town: _____ State: _____

3. City/ Town: _____ State: _____

Location where the Applicant can be contacted at least Seven (7) days after leaving the City of Bayfield:

City/Town: _____ State: _____ Phone: _____

I attest that I have **NOT** been convicted of any crime or ordinance violation related to the transient merchant business within the last five (5) years.

Signature: _____ Date: _____

Yes, I attest that I **HAVE BEEN** convicted of a crime or ordinance violation related to the transient merchant business within the last five (5) years.

Nature of Offense: _____

Place of Conviction: _____

Signature: _____

Date: _____

Applicant MUST present to the City of Bayfield:

- Must Submit Peddler's Registration Form
- Pictures of cart/stand to be used
- State licenses if applicable
- Proof Private Property Owner's Approval
- Name, address and phone number of insurance or bonding company and type

Permitting Standards:

- 1) Direct sellers shall only be permitted to operate in the Commercial District.
- 2) Direct sellers shall not block or obstruct a fire hydrant.
- 3) Direct sellers shall not block or obstruct a curb cut.
- 4) Direct sellers shall not block or obstruct public walkways.
- 5) Sales allowed between the hours of 9 a.m. and 7 p.m. only.
- 6) No sound devices, bubbles, flashing lights, banners, flags, or other similar noise making or moving devices or other related equipment allowed.
- 7) Direct sellers' vending site must be neat and orderly and the site may be reviewed and evaluated by the City.
- 8) A Direct seller permit shall state the specific dates and location for which it is valid.
- 9) **A Direct seller permit shall be valid for no more than seven days within a thirty-day period.**
- 10) No individual, partnership, association, Limited Liability Company, corporation, or other entity may receive more than one direct sellers permit within any thirty-day period.
- 11) If direct seller proposes to set up on private property, he or she must provide the written consent of the property owner.
- 12) Only three Direct Sellers Permits will be issued at one time within the City.
- 13) Direct sellers shall not drive stakes or other similar devices into streets or sidewalks, or to any structure (building, light pole, signs, benches, etc.) without written permission of the City.
- 14) Signage shall be reviewed and must be consistent with Chap. 500, Article VIII.
- 15) Direct sellers shall not be allowed to be located within five hundred feet of a permanent business dealing in the same or similar goods or services.
- 16) Direct sellers shall have adequate liability insurance as defined in Section 349-18(C)(2).

Date: _____ 20 _____, through _____, 20 _____.

Applicant Signature: _____

For Office Use Only:

Application Fee \$100.00
Bayfield City Council
Permit Date Issued: _____

Date Paid: _____
Approval Date: _____
Permit #: _____